

MULTIPLE DISTRICT 33 STATE CONVENTION
NORTH AMERICAN MEMBERSHIP INITIATIVE (NAMI)

The North American Membership Initiative is a program designed to address and reverse the decline in membership in Constitutional Areas 1 and 2.

The Lions Clubs International Board of Directors authorized this initiative at the October 2018 board meeting. The initiative is being led by International Vice Presidents Douglas Alexander, Brian Sheehan and Patti Hill, alongside a Steering Committee of Lion Leaders.

The NAMI objectives are as follows:

- 1) Rejuvenate districts with new clubs
- 2) Revitalize clubs with new members
- 3) Remotivate members with new fellowships and service

Thank you to the District Governors for asking me to serve as their MD 33 NAMI Champion.

Each District has assigned a Champion. Council Chair Joni Baptiste and I have worked closely with each of these Champions and we want to thank them for their efforts during the past year.

District NAMI Champions

District Y – PDG Art Mc Connell
District A – PDG Tim De Vault
District N – PCC Dave O’Brien
District K – PCST Ivette Mesmar
District S – PDG Kathy Salem

Each district has met to build their teams, develop their own goals and plans for achieving them. The NAMI team has met and will continue to meet monthly.

This has been a difficult year due to COVID restrictions. Despite the challenges, communication has been made within the districts.

Thank you for the opportunity to serve,

Yours in service
PCC Joyce Hogan
MD 33 NAMI Champion